

Community newspaper published every Wednesday

Covering the communities of
Leamington, Kingsville and Wheatley

12,000 printed copies & 1,500 e-subscribers

Advertise your business
where people trust
advertising
the most.

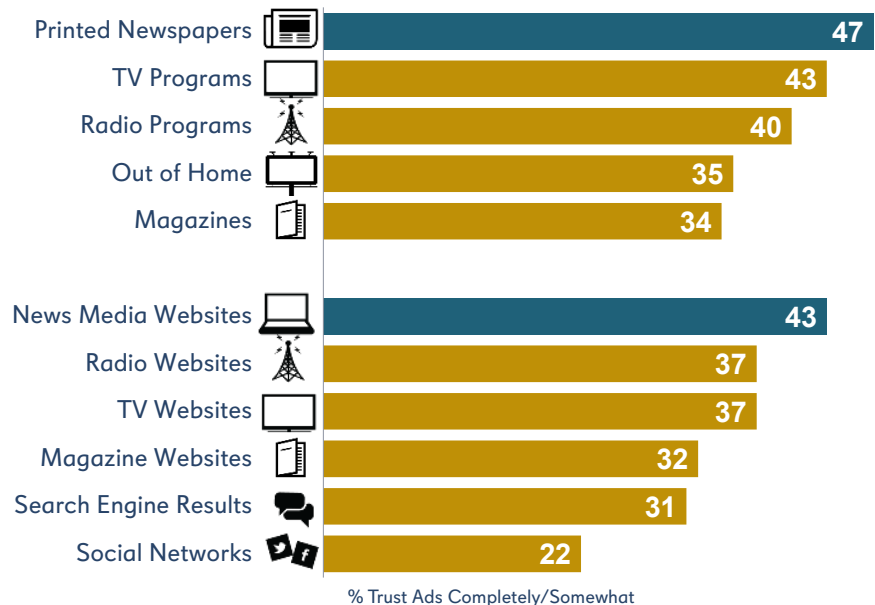


Newspaper ads are most trusted.

Ads in **printed newspapers** are trusted more than any other format (**47%**).

And advertising on **news media websites** is the most trusted digital format (**43%**).

Combined, printed newspaper or digital news media website ads are trusted by **50%** of all adults.



Totum Research, Canadians 18+; December 2022
Out of Home includes billboards, transit shelters, and other outdoor sites.

Southpoint SUN

southpointsun.ca

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Published every Wednesday

FREE DISTRIBUTION

12,050 COPIES & 1,500 E-SUBSCRIBERS

Coverage: Kingsville, Leamington, Ruthven, Wheatley
Rural & Pick-up Locations (including Cottam and Essex)



2024 RATE CARD

AD SIZE	DIMENSIONS	RATES	COLOUR
Centerspread	21.5" x 15"	\$2600.00	+ \$500 COLOUR
Full Page	10.33" x 15"	\$1400.00	+ \$250 COLOUR
Half Page Vertical	5" x 15"	\$725.00	+ \$150 COLOUR
Half Page Horizontal	10.33" x 7.14"	\$725.00	+ \$150 COLOUR
Quarter Page	5" x 7.14"	\$375.00	+ \$100 COLOUR
Eighth Page Vertical	3.3" x 5"	\$200.00	+ \$75 COLOUR
Eighth Page Horizontal	5" x 3.57"	\$200.00	+ \$75 COLOUR
Business Card	3.3" x 2.14"	\$75.00	+ \$50 COLOUR
Front Page Earlug	1.5" x 2"	\$200.00*	included
Front Page 1/2 Banner	5.08" x 2.14"	\$300.00*	included
Front Page Full Banner	10.33" x 2.14"	\$500.00*	included
Front Page Side Lug	1.5" x 3"	\$200.00*	included
Sports Page Earlug	1.5" x 2"	\$125.00*	included
Full Inside Banner including sports page banner	10.33" x 2.14"	\$300.00*	included

FREQUENCY DISCOUNTS

4 WEEKS - 10%

8 WEEKS - 15%

26-52 WEEKS - 20%

Process colour charges extra

*No discounts offered on prime positions

Flyer Inserts \$65/1000

8.5" x 11" - Max Size

Flyer/postcard printing and distribution packages available